



## SAN DIEGO COUNTY INDIAN GAMING LOCAL COMMUNITY BENEFIT COMMITTEE

### Application Form For FY 2012-2013 Grants

- A. Name of Jurisdiction: City of El Cajon
- B. Mailing Address of Jurisdiction: 200 Civic Center Way, El Cajon, CA 92020
- C. Name of Project: Wells Park Outdoor Exercise Equipment
- D. Impacts are associated with which casino(s)? Barona, Sycuan & Viejas
- E. The following uses are the priorities for receipt of grant money.  
Please check all the priorities the project satisfies:

Law Enforcement	Fire Services	Emergency Medical Services
Environmental Impacts	Water Supplies	Waste Disposal
Behavioral Health	Public Health X	Planning and Adjacent Land Uses
Roads	Recreation and Youth Programs X	Child Care Programs

- F. On a separate sheet, please provide the following:
- 1) A complete description of the project;

2) Evidence showing the relationship between the project and impacts on your jurisdiction associated with the particular casino(s) listed under "D" above, and data linking the percentage of the requested funding to the percentage of impacts associated with particular casinos (include the data source); and

3) An explanation of how the proposed project will mitigate impacts of casino(s).

G. Type of grant for which you are applying: (Check each that applies)

1. **60% Nexus Grant (note that only County of San Diego Offices and Departments are eligible for this type of grant)<sup>1</sup>** \_\_\_\_\_

2. **20% Non-Nexus Grant** **X**

These "20% Non-Nexus Grants" are intended only for local jurisdictions (County, cities and special districts) impacted by Barona and/or Sycuan Casinos.

3. **20% Non-Nexus Grant** **X**

These "20% Non-Nexus Grants" are intended for local jurisdictions (County, cities and special districts) impacted by casinos of Tribes NOT paying into the Special Distribution Fund<sup>2</sup> and for assistance to local jurisdictions for one-time large capital projects.

H. What is the project's estimated time frame? Spring of 2014.

I. Proportionate share of the project expenditure that mitigates the impact from the casino(s): 60%

J. Amount of funding requested through this application: \$13,800

K. What will be the total cost of the project? \$23,000

L. If total cost of the project exceeds amount of funding requested, please name other sources of funding that will be contributed to the project and the amount provided by each source: Park Impact Funds

M. On a separate sheet, please describe how you intend to meet the requirement that grant recipients must provide notice to the public, either through a slogan, signage or other mechanism, which states that the project has received funding from the Indian Gaming Special Distribution Fund and further identifies the particular Individual Tribal Casino Account from which the grant derives.

<sup>1</sup> County of San Diego is the only "local government jurisdiction" that meets two or more nexus criteria.

<sup>2</sup> Campo, La Jolla (proposed), La Posta, Pala, Pauma, Rincón, San Pasqual, Santa Ysabel and Viejas Bands.

Please e-mail the complete Application to [Eric.Lardy@sdcounty.ca.gov](mailto:Eric.Lardy@sdcounty.ca.gov) AND hand-deliver or mail a copy with the page containing the original Authorized Signature to the following address **by April 1, 2013**.

County of San Diego  
Attn. Mr. Eric Lardy  
1600 Pacific Highway  
Room 212, MS A6  
San Diego, CA 92101

I, SARA RAMIREZ, hereby acknowledge that the grant funds requested herein shall be used solely for the purpose that to the best of my knowledge mitigates impacts from casino projects. In compliance with AB 158, I agree to ensure that all grant funds received shall be deposited in a separate interest-bearing account; and at the completion of the project, I agree to return any earned interest or cost savings from the project to the County for reallocation by the Indian Gaming Local Community Benefit Committee.

Submitted by: Sara Ramirez

Title: Director of Recreation

  
(Authorized Signature)

Date: March 27, 2013

CONTACT PERSON: Name: Sara Ramirez, Director of Recreation

Phone: (619) 441-1754

Fax: (619) 588-1190

E-mail Address: sramirez@cityofelcajon.us



**F.1. Description of the Project**

The project will include the installation of eight new pieces of outdoor fitness equipment. The equipment will feature updated designs and uses that combine current needs and trends to service an at-risk, low-income community with their outdoor fitness needs.



Wells Park currently has nine pieces of stationary exercise equipment that still functions, but does not meet the needs of the growing community. Statistics show that at least 30 minutes of continuous cardiovascular exercise per day will help to prevent heart disease, obesity, diabetes and other health related illnesses.

The new, outdoor equipment will offer the look and feel of an indoor fitness center. Plans include an elliptical cross trainer, recumbent bike, air-walker (similar to a treadmill, but lower-impact on the knees), a combo press/pull station and four additional exercising stations. These rugged, outdoor, mechanical systems offer the user a new aerobic experience, but compliment the traditional anaerobic experience to meet the needs of varying user groups.



The project will include the demolition and removal of old equipment and recycling of the current decomposed granite (DG) landing pad, followed by the purchase and installation of new equipment.

**F.2. Evidence that clearly demonstrates how the proposed project will mitigate impacts on your jurisdiction associated with the particular casinos listed under "D" above:**

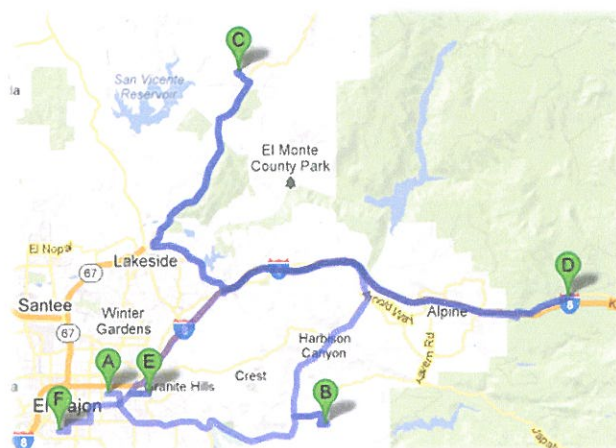
Total population within a ½-mile radius of Wells Park is 10,712, median household income is \$34,076 and median adult age is 29. 14% are seniors (age 55 and over) and 60% are over the age of 18. Wells Park is a regional park where the broader east county community chooses to recreate throughout the day and consistently has over 10,000 users per month for organized and non-organized recreational activities.

The Wells Park community has the highest population density and the largest number of low and moderate-income households in El Cajon. 11% of the City's total population lives within a ½-mile radius of Wells Park, 88% of those live in low-income, rental apartments and mobile home parks lacking green space accessibility.

Since 2005, five thousand documented refugees, predominantly of middle-eastern decent, have relocated to San Diego County; 90% of those reside in El Cajon. According to SANDAG, the Hispanic or Latino population is expected to double by 2020. The population trend is presenting significant social, educational, environmental, cultural and recreational challenges to the community that can be met through outdoor fitness equipment. Casino users and workforce can directly benefit from having non-exclusive access to outdoor fitness equipment that is free to all members of the public.

Over the past 30 years, the City of El Cajon has made ongoing, dedicated efforts to discourage negative park use with devoted police response and the removing of recreational elements that attract negative behavior. The replacement of the outdated fitness equipment would encourage positive social behavior users to take greater ownership of their community park and embark on new fitness routines, establishing personal health and wellness patterns.

During surveys, needs assessments and community forums, conducted in 2010, the community requested updated outdoor fitness equipment very high on the interest list of park amenities. In consideration of the geographic location, Kennedy Park, Renette Park and Wells Park are identified as high-load use parks that offer services to the same adult population that also frequent the nearby casinos and would most benefit from outdoor fitness equipment stations. In particular, Wells Park's 8.7 miles proximity to Sycuan Casino is the most convenient location for many of the park users to participate in specialized leisure activity. Sycuan Casino is the closest casino to the Wells Park community and may include casino employees living within the ½-mile radius.



Source: Google Maps 2013

#### Leisure Services Map:

- A. Wells Park
- B. Sycuan Casino
- C. Barona Casino
- D. Viejas Casino
- E. Kennedy Park
- F. Renette Park

The map identifies the park facilities and their proximity to the three nearby casinos where adult users spend their leisure time, which also provides an access corridor.



**F.3. Data linking the percentage of the requested funding to the percentage of impacts on your jurisdiction associated with the particular casinos:**

Adding the new fitness equipment, targeting the adult user population, directly correlates to the adult users that regularly frequent the casinos. Recent research completed by Woomi Phillips, Soocheung Chang, and Deborah Canter (2010) indicates that the senior adult population is expected to double by 2025. The aging "Baby Boomer" population, and the largest market by far, that utilize casinos are in the senior adult category (Journal of Tourism Analysis, Vol. 13, No. 2, p. 197-211). In addition, Phillips et al. identify that the users of casinos spend the largest majority of their time in leisure activities that promote high levels of sedentary behavior (p. 199). The outdoor fitness equipment targets adult-age populations and will encourage exercise and activity, providing long-term health and wellness.

Most of the new outdoor fitness equipment, such as the "air-walker," are specifically chosen because they offer low-impact high results for the users. In another recent article written by Woomi Phillips and Soocheung Chang (2010), they identify how senior adult users choose their leisure activity locations by geographic convenience, the majority of time when deciding to travel for a leisure experience (Journal of Hospitality and Tourism, Vol. 36, No. 3, p. 312-334). Therefore, one can ascertain that the majority of senior adults, current and future, users of the Wells Park outdoor exercise equipment will utilize the local casinos the majority of the time to meet their leisure motivations due to its geographical proximity of their personal residence.

Being that 60% of the residents that live within ½ mile of the park are 18 years of age or older, 60% of the project cost can be attributable to the grant request. Therefore the total grant request, as delineated below, is for a total cost of \$13,800.

Wells Park Users	Location .5-mile	% Casino Attributable*	Project Cost	Grant Request
Youth ages 0-17	4,289	0%	\$ 9,200	\$-
Adults ages 18-54	4,924	46.0%	\$10,580	\$10,580
Seniors ages 55+	1,499	14.0%	\$3,220	\$3,220
<b>Total</b>	<b>10,712</b>	<b>60%</b>	<b>\$23,000</b>	<b>\$13,800</b>

<b>Total Grant Request: \$13,800</b>
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- M. On a separate sheet, please describe how you intend to meet the requirement that grant recipients must provide notice to the public, either through a slogan, signage or other mechanism, which states that the project has received funding from the Indian Gaming Special Distribution Fund and further identifies the particular Individual Tribal Casino Account from which the grant derives.

The City of El Cajon Recreation Department will complete a news release delineating the donation of the outdoor fitness equipment by the respective tribes. There will be appropriate signage at the park site of approximately 8 ½" x 11" identifying the donation. Lastly, the donation will be placed on a city council information item for public acknowledgement.